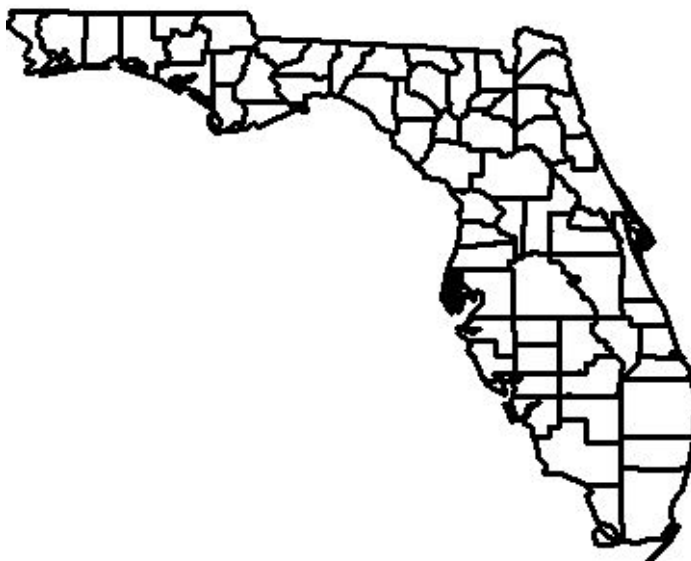




Pinellas County

GEOGRAPHY

County Seat: Clearwater
 Nearest MSA: Tampa-St. Petersburg-Clea
 Largest Cities: 1 St. Petersburg
 2 Clearwater
 3 Largo



Miles* To:

Tallahassee	192
Orlando	91
Tampa	19
Jacksonville	174
Miami	218
Atlanta	410
Chicago	998
Dallas	899
New York	1009

*Miles are calculated from county seat.

Time Zone: Eastern
 Local Area Code(s): 727, 813

LOCAL CONTACT

Primary Contact:
 Pinellas County Economic Development
 13805 58th St. N. Ste. 1-200
 Clearwater, FL 33760

Name: Mr. Mike Meidel, Director
 Phone: 727-464-8114
 Fax: 727-464-7053
 E-mail: E-Mail: mmeidel@pinellascounty.org

Alternate Contact:
 City of Pinellas Park
 5141 78th Avenue
 Pinellas Park, FL 33780-1100

Name: Susan Walker, Business & Neighborhood Development Director

CLIMATE

Average Temperature	High	Low
January:	69	53
July:	91	76
Florida Mean Annual Precipitation		53
Average Annual Rain Days		107

POPULATION

	Pinellas	Florida
1980:	728,531	9,746,961
1990:	851,659	12,938,071
2005:	928,032	17,789,864
2015(p):	1,007,414	21,767,500
2030(p):	1,083,741	26,419,200

(p) Denotes Projected Population

Phone: 727-541-0800

Fax: 727-541-0780

E-mail: swalker@pinellas-park.com

County Web Page:
www.siliconbay.org

LABOR FORCE

(2005)	
Labor Force	477,560
Labor Force % of County Population	51.5
Number in County Unemployed	18,082
Unemployment Rate	3.8%

EMPLOYMENT BY INDUSTRY

N/D = No Data Pinellas Florida

(2005)		
Average Annual Employment	438,388	7,747,729
Natural Resources & Mining	N/D	
Information	2.0%	2.2%
Manufacturing	8.7%	5.2%
Education & Health Services	15.1%	18.4%
Other Services	3.1%	3.1%
Trade, Transportation and Utilities	17.6%	20.8%
Leisure & Hospitality	10.1%	11.5%
Construction	5.6%	7.6%
Financial Activities	7.3%	6.8%
Professional & Business Services	21.0%	17.1%
Public administration	3.8%	5.8%
Unclassified	0.1%	0.1%

Average Annual Wage

(2005)	
All Industries	\$35,586
Construction	\$35,684
Education & Health Services	\$38,424
Financial Activities	\$50,449
Information	\$43,269
Leisure & Hospitality	\$18,028
Manufacturing	\$43,924
Natural Resources & Mining	N/D
Other Services	\$23,792
Professional & Business Services	\$34,503
Public administration	\$42,859
Trade, Transportation and Utilities	\$33,282
Unclassified	\$28,457

MIGRATION

(2004)	
In-Migration	46,618
Out-Migration	40,930
Net-Migration	5,688

*Estimates based on IRS Statistics of Income data

EXISTING EMPLOYMENT

Major Private Sector Employers

Nielsen Media Research	
Business Line: Market Research/Public Opinion	
Number of Employees	3,650
Times Publishing Corp.	
Business Line: Newspaper Publishers	
Number of Employees	3,187
Raymond James and Associates	
Business Line: Corporate/Subsidiary/Regional Management	
Number of Employees	2,850
Morton Plant Hospital	
Business Line: General Medical and Surgical Hospital	
Number of Employees	2,448
Raytheon	
Business Line: Search, Detection, Navigation, Guidance, Aeronautical & Nautical Systems Instruments	
Number of Employees	2,200
All Children's Health Systems	
Business Line: General Medical and Surgical Hospital	
Number of Employees	2,000
Bayfront Medical Center, Inc.	
Business Line: General Medical and Surgical Hospital	
Number of Employees	2,000
Progress Energy, Florida	
Business Line: Electric Utility Holding	
Number of Employees	1,950
Tech Data Corp.	
Business Line: Computer and Software Sales	
Number of Employees	1,800
Home Shopping Club	
Business Line: Inbound/Outbound Sales and Service	
Number of Employees	1,600

PER CAPITA PERSONAL INCOME

	Pinellas	Florida
2002	\$33,361	\$29,709
2003	\$33,631	\$30,128
2004	\$35,607	\$31,469

TRANSPORTATION

Federal Interstates	I-275	Nearest Airport with Scheduled Commerical Airline Service:	St. Petersburg/Clearwater International Airport
Federal Highways	US-19, ALT 19, US-92	# Runways	4
State Highways	SR-60, SR-686, SR-590, SR-580	Longest Paved Runway(ft.)	11000
Railroads	CSX	General Aviation Airports	St. Pete Albert Whitted; Clearwater Air Park
		Local Deep Water Port	Port of St. Petersburg, Port of Tampa
		Miles to Closest Port	18

STATE AND LOCAL TAXATION

COUNTY		STATE	
Countywide Ad Valorem Millage Rates:			
Government	6.1628	Corporate Income Tax	6.0%
Schools	8.3900	Personal Income Tax	0.0%
Special	1.6337	Retail Sales Tax	6.0%
Total	16.1865	Intangible Tax (per \$1,000)	\$.50
<hr/>			
Ad Valorem Tax Exemption:	No		
Retail Sales Tax (Local Option)	1.00		
Local Communications Service Tax	5.8		
Federal Enterprise Zone	No		
State Enterprise Zone	EZ-5201, EZ-5202		

COMMERCIAL/INDUSTRIAL SERVICES

Electric Companies:

- Tampa Electric Company
- Progress Energy

Natural Gas Companies:

- TECO/Peoples Gas System
- City of Clearwater Utilities Department

Telephone Companies:

- Verizon
- Knology
- FDN Communications
- KMC Telecom
- Bighthouse Telecom

Water & Sewer Companies:

- Pinellas County Utilities
- City of St. Petersburg
- City of Clearwater
- City of Largo

EDUCATION

	Public Schools	Teachers	Enrollments
Elementary:	84	2,651	50,431
Secondary:	39	2,743	61,696
Totals:	123	5,394	112,127

Private Schools Available: Yes

POST SECONDARY EDUCATION SERVING THE COUNTY:

Colleges/Universities:

- Florida Institute of Technology
- Eckerd College
- University of South Florida
- St. Petersburg College
- Stetson University College of Law

Junior/Community Colleges:

- Remington College
- Clearwater Christian College

- City of Dunedin

Existing Industrial Zoned Land	Yes
Number of Acres	9,379
Largest Available Contiguous Parcel	73
Industrial Parks	Yes
Number of Acres	0
Largest Available Contiguous Parcel	0
Foreign Trade Zones	Yes
Zone Number(s)	193

Vocational/Technical Schools:

- Pinellas Technical Education Center
- Florida Institute of Technology
- Tampa Technical Institute
- National Aviation Academy

Other Schools:

- St. Petersburg Theological Seminary

MEDIA

Local Radio Stations:

- WFLZ 93.3 Dance/Top 40
- WWRM Magic 94.9 Soft Rock
- WTPB 95.7 Hip Hop/R&B
- MXTB 97.9 Rock
- WPCV 97.5 Country
- WCOF 107.3 Classic Rock
- WSJT 94.1 Smooth Jazz
- WMTX 100.7 Mix/Top 40

Local Television Stations:

- WFLA 8 (NBC)
- WFTS 28 (ABC)
- WTSP 10 (CBS)
- WTVT 13 (FOX)
- WTOG 44 (UPN)
- WEDU 3 (PBS)
- WTTA 38 (WB)
- Bay News 9- Local News/Weather

Locally Printed Newspapers:

- The Tampa Bay Business Journal
- St. Petersburg Times
- Tampa Tribune
- Tampa Bay Newspaper
- Tropical Views
- Clearwater Gazette & Beach Views

FINANCIAL INSTITUTIONS

Number of Banks:	44
Number of Savings and Loans:	6
Number of Credit Unions:	13

QUALITY OF LIFE

Cost of Living

Price Level Index, (2004)

Florida State Average = 100

	Sample
Total	101.74
Food	99.00
Health Care	98.00
Housing	104.00
Personal Goods and Services	102.00
Transportation	99.00

Medical Services:

- All Childrens Hospital
- Bayfront Medical Center
- Largo Medical Center
- Morton Plant-Mease Hospitals
- Palms of Pasadena Hospital
- St. Petersburg General Hospital
- Suncoast Hospital

Recreational Opportunities:

- 12 Artificial Reefs
- 250 Pinellas County Parks; 17,500 Acres of Parks & Preserves
- 35 Miles of Pinellas County Beaches
- 47 Miles of Pinellas Bike/Walk
- 49 Golf Courses; 3 Pro Tours
- 50 Marinas and 27 Boat ramps

- Professional Sports: NFL, MLB, NHL, AFL

Historical Points Of Interest:

- Fort Desoto Park
- Heritage Park & Museum
- Renaissance Vinoy Hotel
- Salvador Dali Museum
- St. Petersburg Pier
- Sunken Gardens
- Tarpon Springs Sponge Docks

Cultural Events/Festivals:

- Clearwater Jazz Festival
- Greek Wine & Food Festival
- Main Sail Arts Festival
- Regatta
- Tarpon Springs Art Festival
- Taste of Pinellas

Enterprise Florida, Inc. 390 North Orange Avenue, Suite 1300 Orlando, Florida 32801 Phone (407) 316-4600 Fax(407)316-4599
Visit us on the World Wide Web: <http://www.eflorida.com>