

Jimmy Aviram

ANB Enterprises

President,
St. Petersburg

Education:

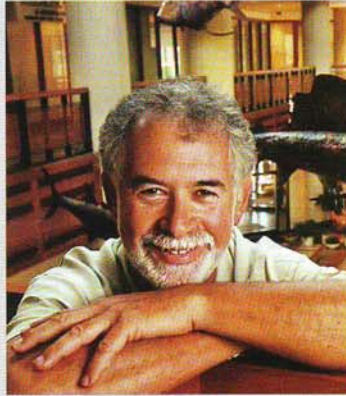
Bachelor's in political science and economics, Hebrew University; master's in school administration, Portland State.

Visits Israel:

Four times a year.

Charity: Recognized in 2004 for his support of Israel bonds and in 2006 for his support of Hadassah Hospital in Israel.

Quote: "I believe in 'The more I give, the more



I get back.' We came into this world with nothing. We're going to leave with nothing. If you want to make an impact, help people."

Getaways: A condo in New York, buying one in Israel.

The Art of Being Unique

Years ago in Seattle, developer Jimmy Aviram helped an artist renovate a building for use as a studio. Aviram took some of the artist's work as compensation — and remained his friend. The artist was Dale Chihuly.

Aviram thought of Chihuly as he noodled how to anchor a condo project he was putting together in St. Petersburg. Aviram was able to anchor his project, The Arts, with the first permanent collection of Chihuly's artwork; Aviram also provided the site next door for St. Petersburg's non-profit Arts Center. At The Arts, Aviram is a partner with Israel-based developer B.S.R. Group on the 503-unit, \$250-million, 31-story (St. Petersburg's tallest) project scheduled for groundbreaking in the second quarter.

Aviram's parents moved from Romania to Israel when he was 3. Aviram relocated to Portland, Ore., in 1976 as a father of three

"I always try to come with innovative ideas — how to make it more successful. I want to be unique."

at age 29 to take an \$800-a-month job at a Jewish community center. "I remember my first credit card. I remember I was so excited. My first limit was \$300, and I never reached it," Aviram says. After taking up real estate in Portland and Seattle, he moved a decade ago to Pinellas. He has an interest in the Bank of America tower in downtown St. Petersburg and is a partner in the 400 Beach Drive, Parkshore Plaza and Ovation condo developments. He hopes to submit plans this year for a retail-hotel-condo project he's developing in St. Petersburg with Miami developer Tibor Hollo. 